

## A Repair of Their Own

CLEVELAND - February 15, 2018: Repair Authority, formerly known as The Repair Center, recently announced a repair of their own: a brand refresh. Driven by a need to redefine the company, they adopted a new logo while simultaneously refocusing on their patients, as they are now directly servicing patients for CPAP repairs.

"For over 25 years, we have taken the initiative to distinguish ourselves as one of the leading home medical equipment repair companies in the nation. Our rebrand is centered around our patients, making repairs for their home medical equipment easy and efficient," comments Repair Authority President, Jesse Keirn.

Repair Authority strives to provide patients and dealers with exceptional service. Operating at the local and national level, they offer same day CPAP repairs for local patients at their Strongsville location and a ship-in option for patients outside of Northeast Ohio region. Repair Authority was founded on five core values that shape how they conduct their business: experience, reliability, accurate tracking, quick turnaround and affordability.

As Repair Authority looks to the future, the healthcare market continues to drastically shift toward care in home, aiding patients to live independently as possible. The overarching goal of Repair Authority's rebranding is to increasingly serve patients directly while continuously expanding the geographic reach to respond to consolidation and the need for consistent service among multi-location dealers.

Visit www.repairauthority.com

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**About Repair Authority**: Repair Authority, based in Strongsville, Ohio, has been servicing the home medical equipment (HME) industry since 1990. For over 25 years, Repair Authority has distinguished itself as one of the leading home medical equipment (HME) repair companies in the nation. With combined experience and expertise, RA is raising the bar and setting the standard for repair service in both dealer and patient markets.

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