



Contact: Michelle Venorsky
for Mace
m. 216.346.3988
o. 440.394.8007
mvenorsky@hellocle.com

SAFETY TOWN FOR ADULTS...IT'S HAPPENING
Mace is taking the term 'Defend the Land' to a whole new level

CLEVELAND (September 14, 2017) – Calling all Clevelanders, safety town is making a comeback. Headquartered in downtown Cleveland, Mace, recently featured on Cleveland.com, has been the original and trusted brand for personal self-defense tools for over 30 years and is set to launch a self-defense workshop on the lawn of the Gund Foundation Green in Public Square in fall of 2017.

“Cleveland is the type of city that we not only choose to do business in, but we like to call home. We carry the belief that the community should feel safe on their own turf and we are looking forward to the launch of Safety Town CLE as a way to bring Clevelanders together and empower each other to feel safe in our city,” explains John McCann, CEO of Mace brand. McCann, along with former secret service agent and Mace brand ambassador Evy Pompouras, will welcome attendees to the workshop, that is free and open to the public, for the 40-minute self-defense workshop that will play on the nostalgia of safety town lessons learned as a kid and cater those lessons to all-too-real situations downtown residents and Cleveland visitors may be faced with in adult life.

“Mace brand is putting the power of personal safety into the hands of Clevelanders,” adds McCann. Safety Town CLE is taking the initiative to educate its residents on best practices to defend themselves while in a large crowd, how to fight off an attacker while running and safety tips to remember when walking to your car after work.

“It’s the perfect way to empower and motivate Clevelanders to become aware of their surroundings and educate themselves on how to deal with less than ideal safety situations. Our team truly wants to see the city of Cleveland continue to grow in a positive light, starting with making sure its people are protected on their own home turf.”

Event Location Details	Safety Town CLE is a free self-defense workshop open to the public and will take place on the Gund Foundation Green in Public Square. The workshop will span 30-40-minutes and cover basic self-defense and stay safe techniques for adult life. Safety Town CLE Address: The Gund Foundation Green, 1 Public Square Cleveland, Ohio 44114 Hours: Thursday, September 14, 11:30 a.m. – 12:30 p.m. Price Range: Free
More	Will feature guest speaker Evy Pompouras, former secret service agent and Mace brand ambassador.

###